

2016 ASIAN AMERICAN ELECTION EVE POLL

Presentation of Key Election Results

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November 9, 2016



AAPI
CIVIC
ENGAGEMENT
FUND



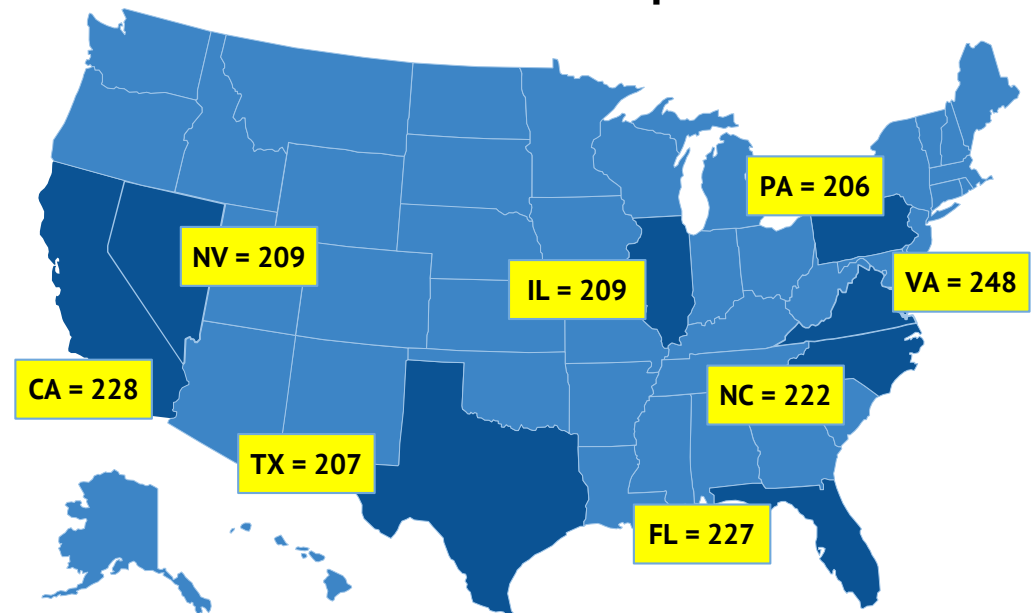
Sponsors

2016 Election Eve Poll

2391 AsianAm voters
National sample of 863
MOE = $\pm 2\%$
State samples in CA, FL, IL, NV, NC,
PA, TX, VA
MOE = ± 6.2 to 6.8%
Ethnic targets of Chinese, Indian,
Japanese, Korean, Filipino,
Vietnamese
MOE = ± 4.4 to 6.7%
Interviews in English, Chinese, Filipino,
Korean, Vietnamese
Field dates 11/1-11/7/16

Asian American  Decisions

National Sample = 863



Election Eve Methodology

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Language of
choice at
point of
contact;

All live callers;

Landline,
cellphones,
and online

- ❑ Sample on extreme high-propensity vote history plus new registrants;
- ❑ Screen on completed vote or certainty to vote;
- ❑ Past samples validated at 88% positive for cast ballot.

National Summary

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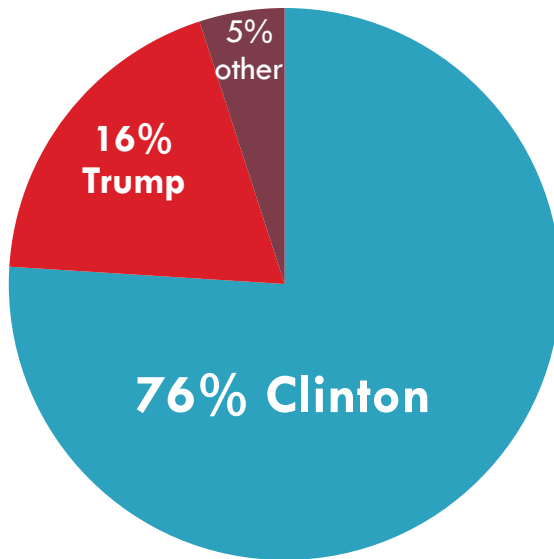
- Exit polls continue to get the Asian American vote wrong.
- Asian Americans favored Clinton over Trump by a 75 to 19 margin.
- Asian Americans also heavily favored Democrats in Senate and Congressional races.
- This vote is shaped by the issues and by high negatives for Trump, high positive for Clinton.
- Overall mobilization remains low, but higher in battlegrounds.

THE ASIAN AMERICAN VOTE IN 2016

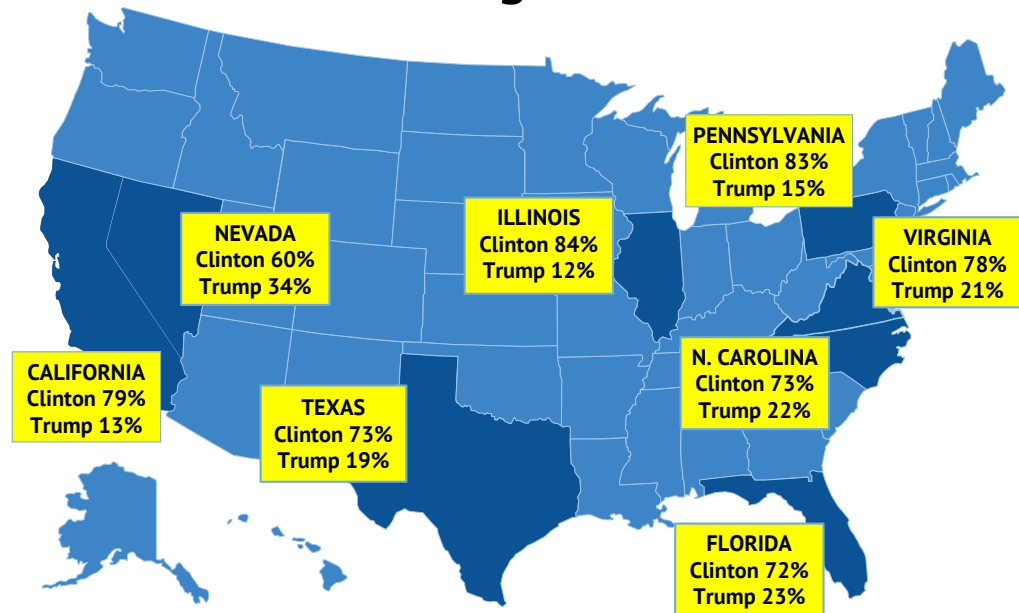


Race for the President

National Sample

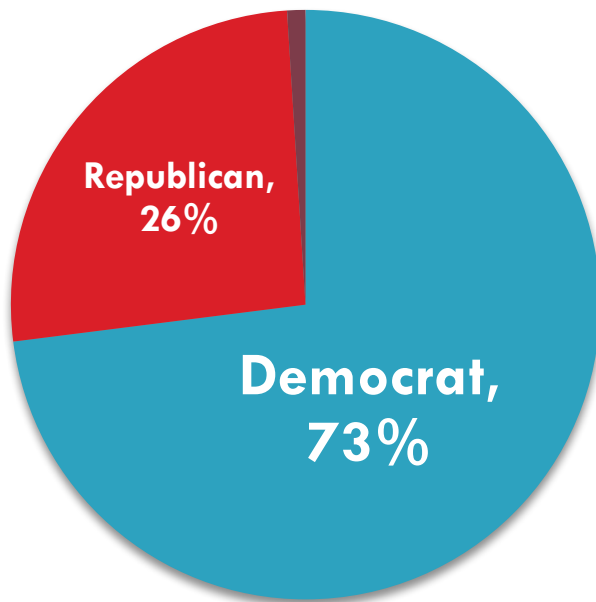


Target States

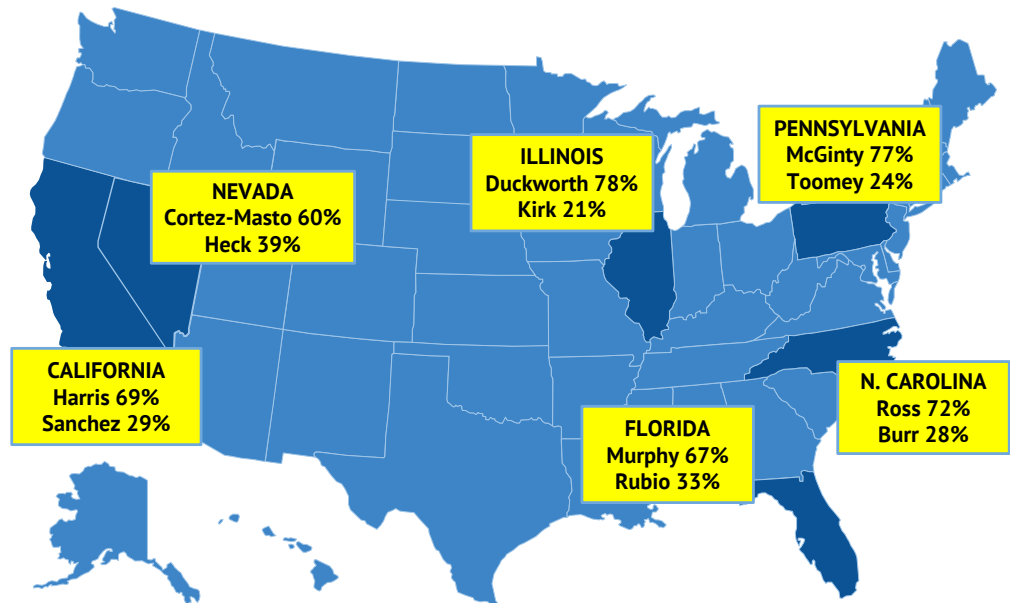


Senate Races

All Other Senate races

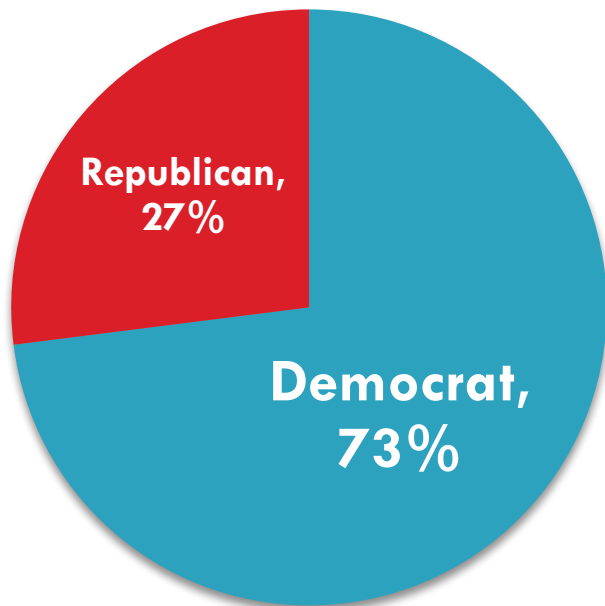


Target State Senate Races

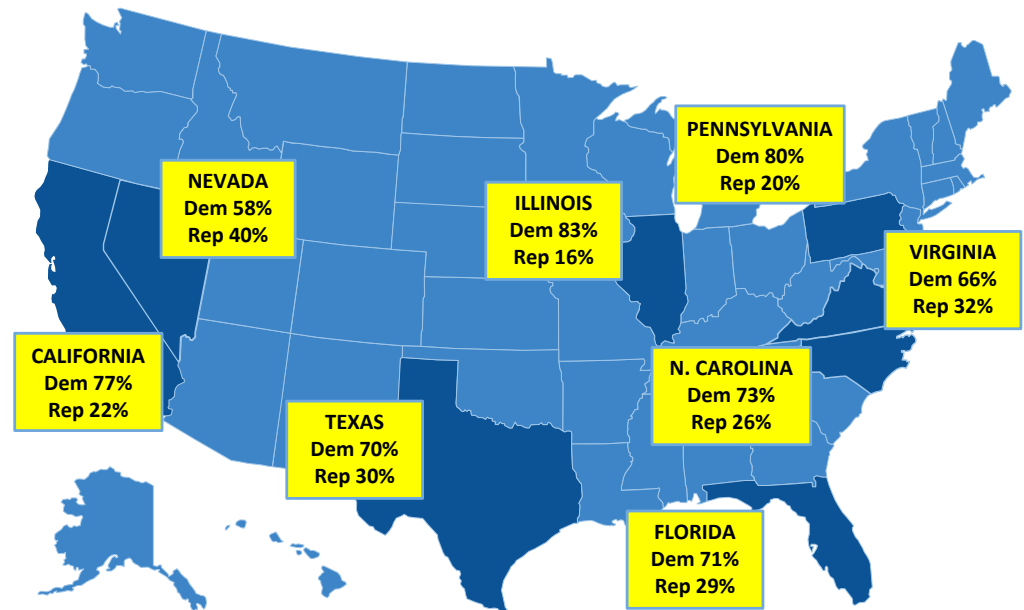


Congressional Races

All Congressional races



Target State Congressional Races



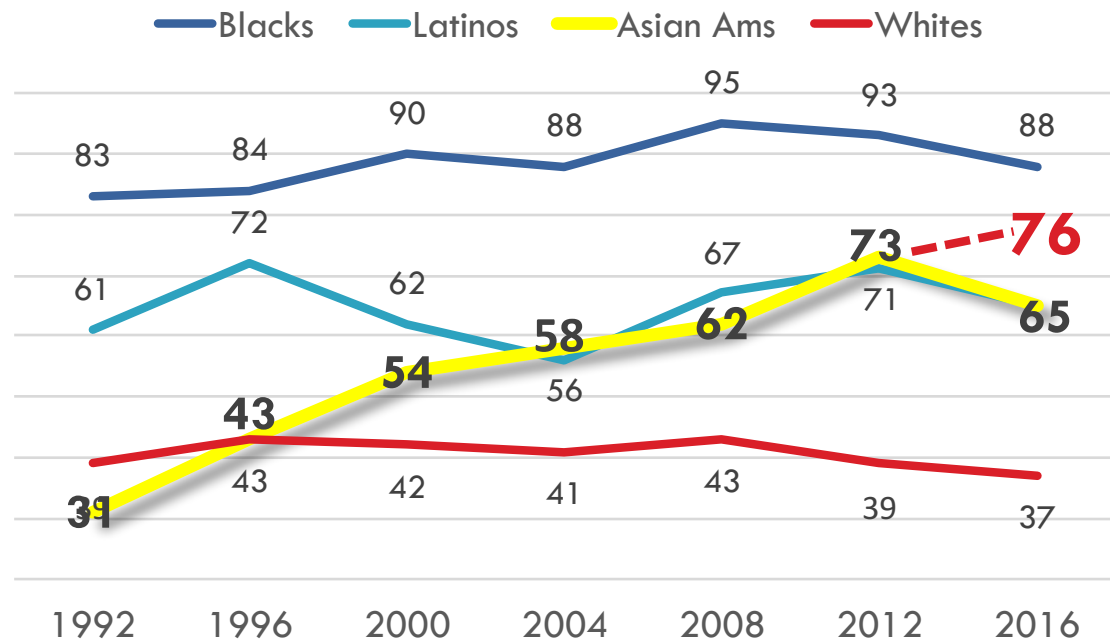
PARTISANSHIP



76 Percent and Rising

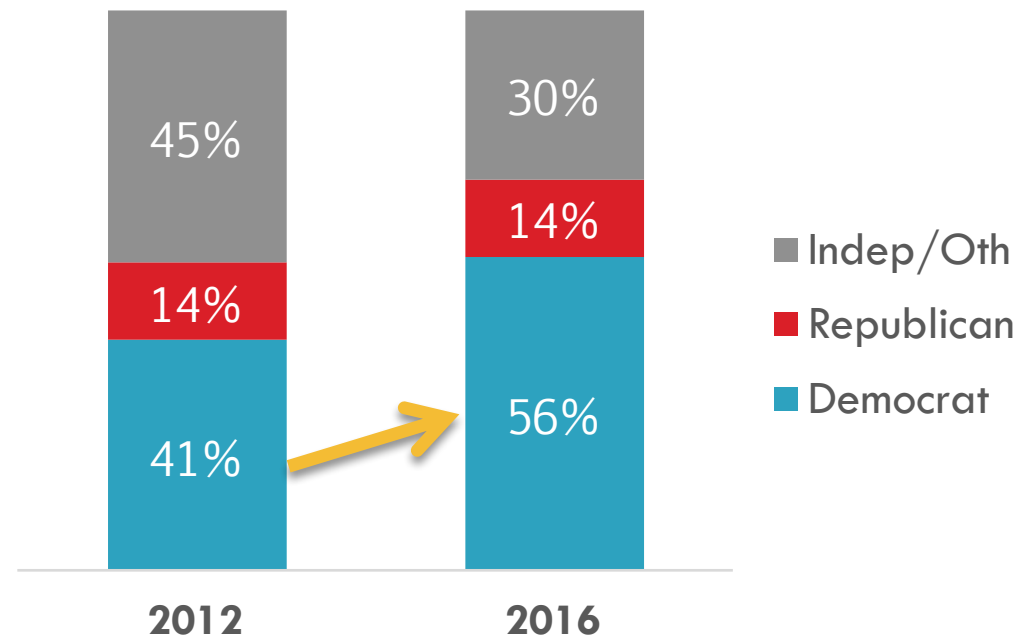
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The 76% vote in 2016 is a new high water mark of Democratic voting for Asian Americans



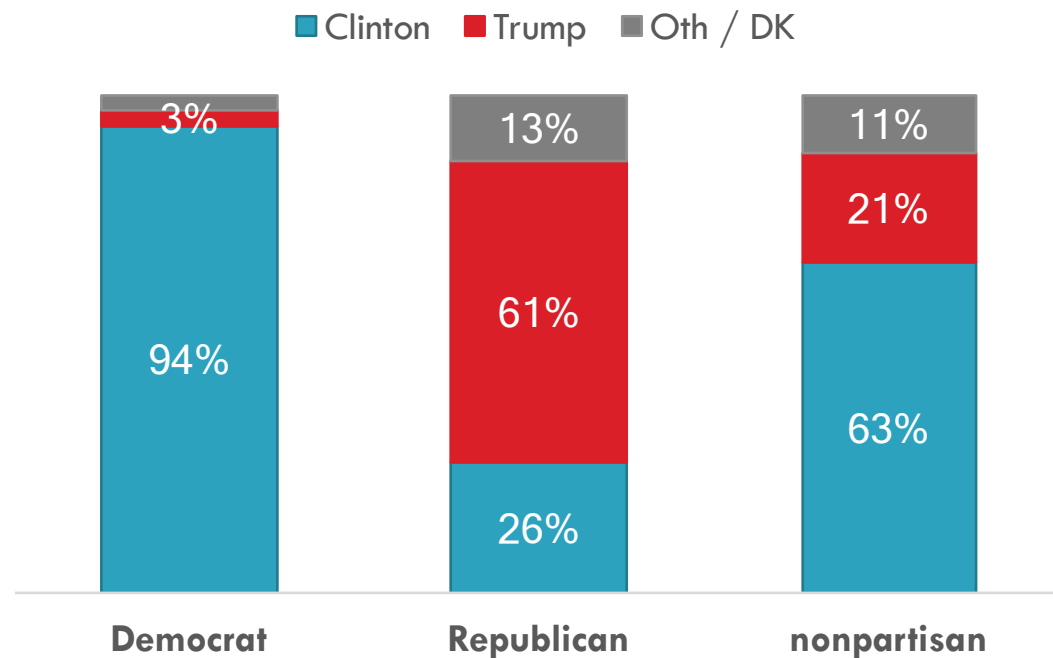
From Voters to Partisans

Non partisanship declined 15% between 2012 and 2016. Democratic identification increases the same 15% over this period



Partisanship and Voting

Dem identifiers
voted party lines,
while Republicans
crossed over and
non-partisans chose
sides in 2016

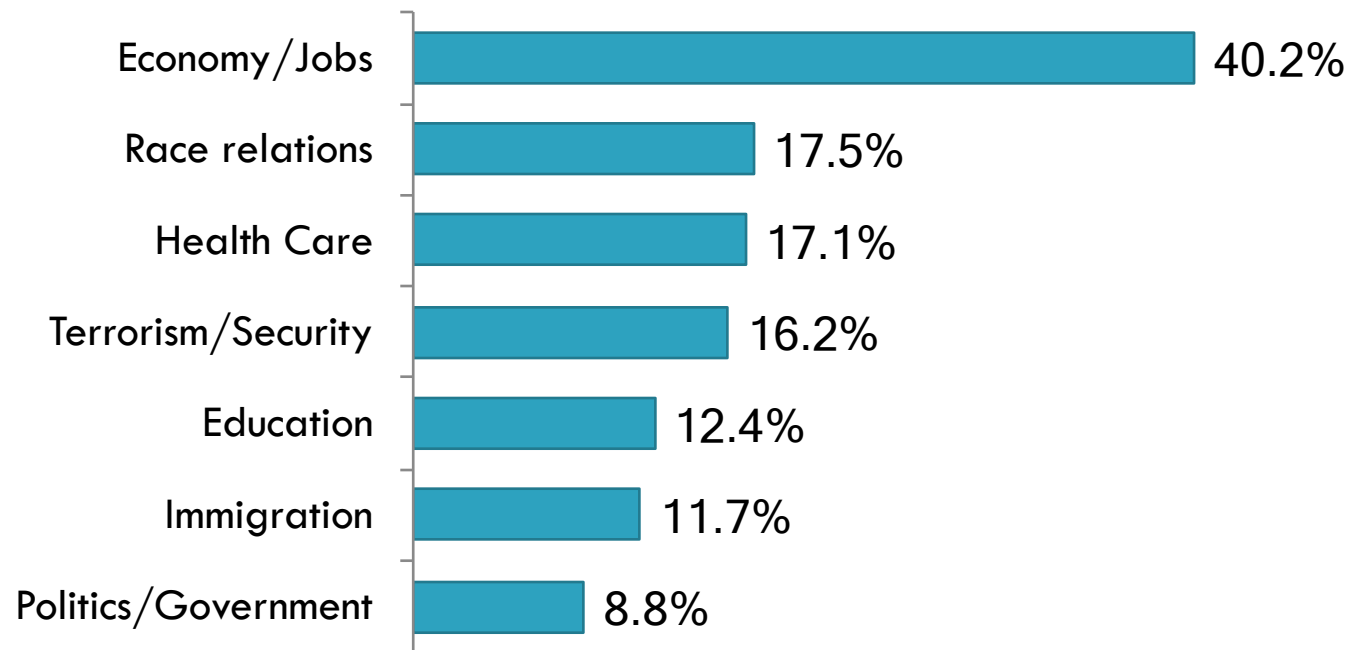


ISSUES AND MOOD



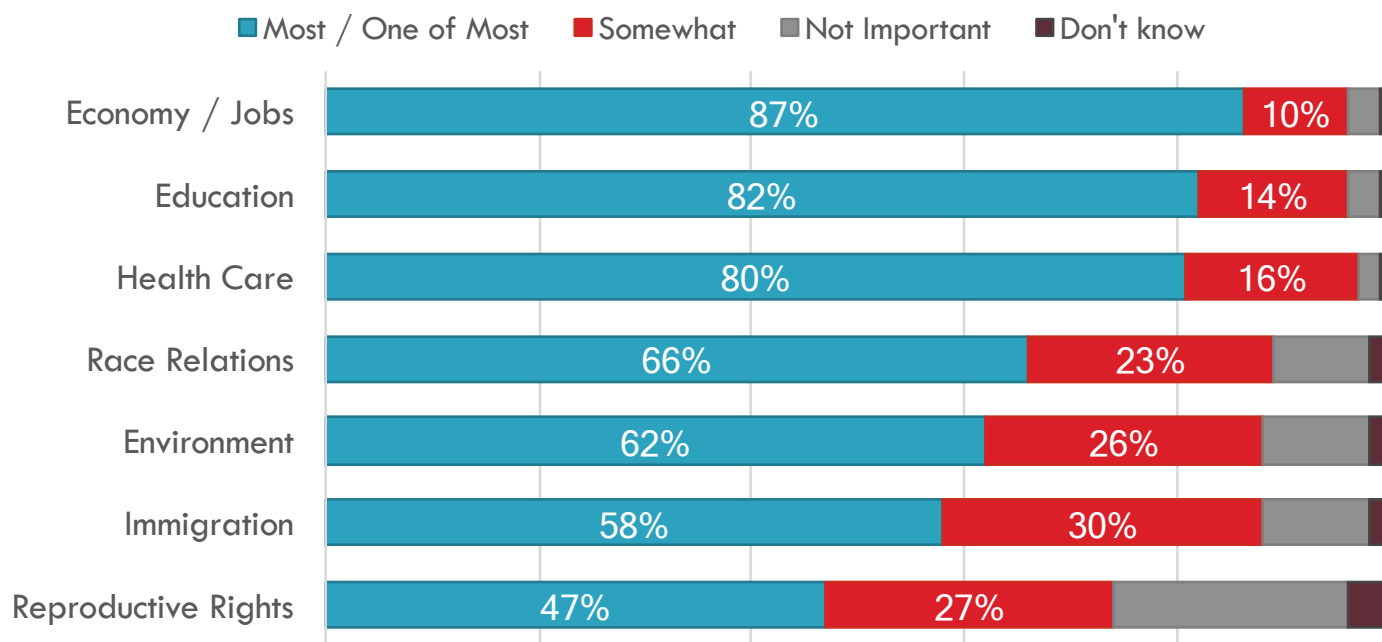
Most Important Issue

What are the most important issues facing the Asian American community that politicians should address?
(Up to 2)



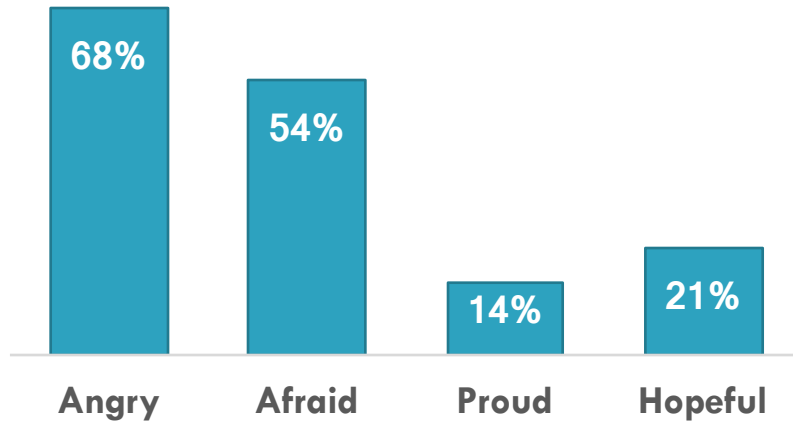
Key Issues Driving Vote Choice

How important is [ISSUE] in your decision to vote, and who to vote for in this election?

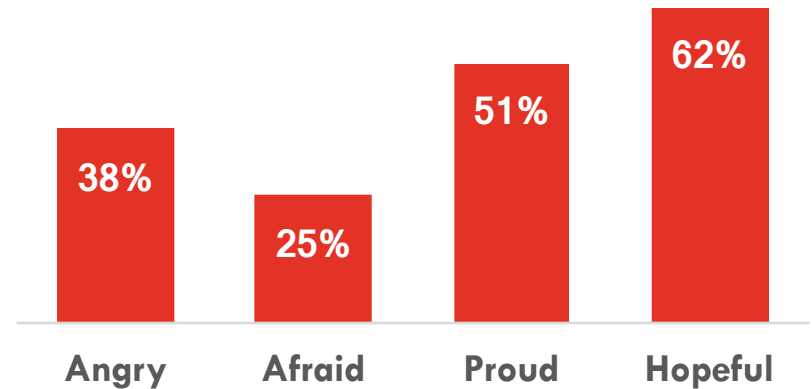


Emotional Drivers in 2016

Has Trump – because of the kind of person he is or because of something he has done or said, ever made you feel ... ?



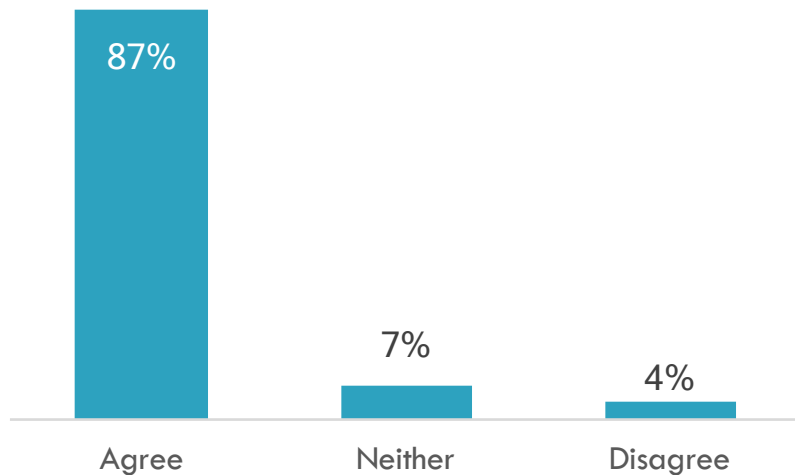
Has Clinton – because of the kind of person she is or because of something she has done or said, ever made you feel ... ?



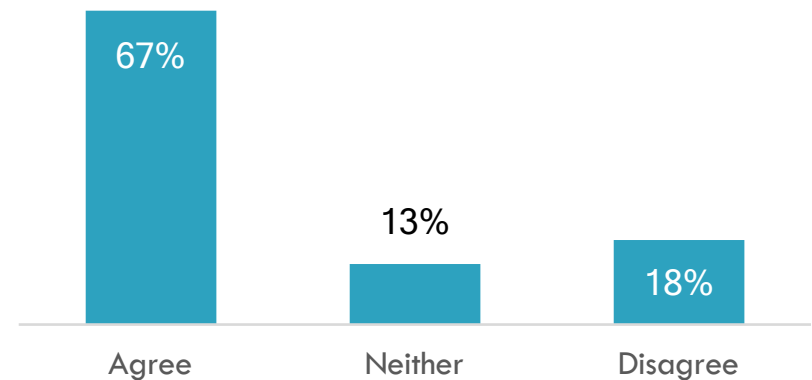
KEY POLICY VIEWS

Jobs and Economic Security

Employers should be required to pay women and men the same wages for the same work.



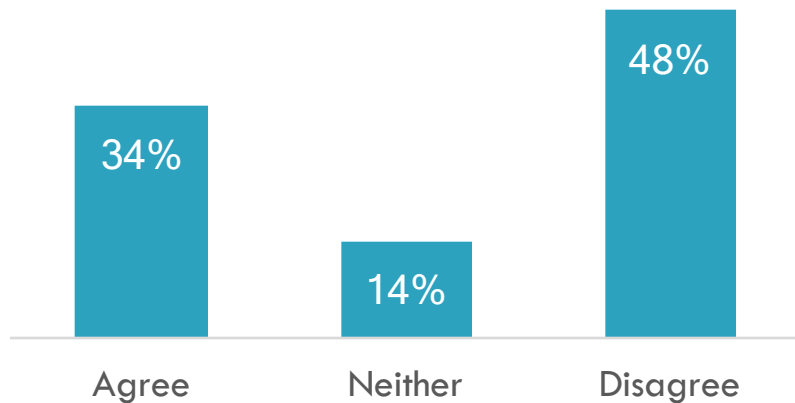
The federal minimum wage should be raised to \$12 an hour.



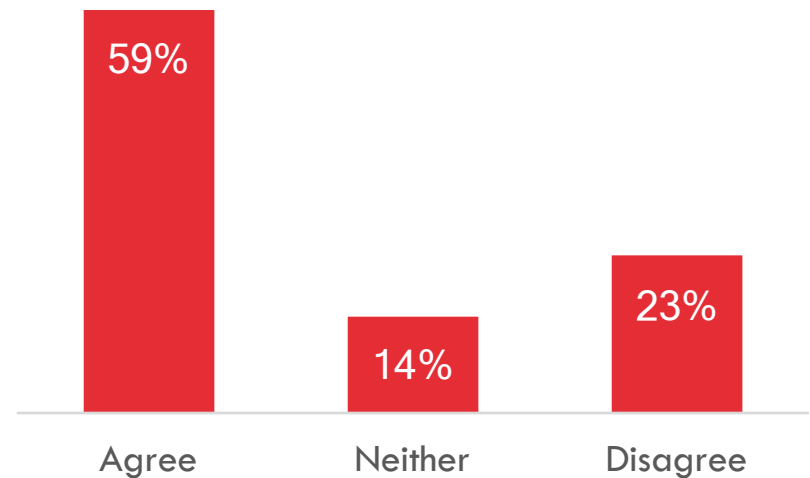
Health Care

The 2010 health care law passed by Congress and the President ...

... should be repealed.



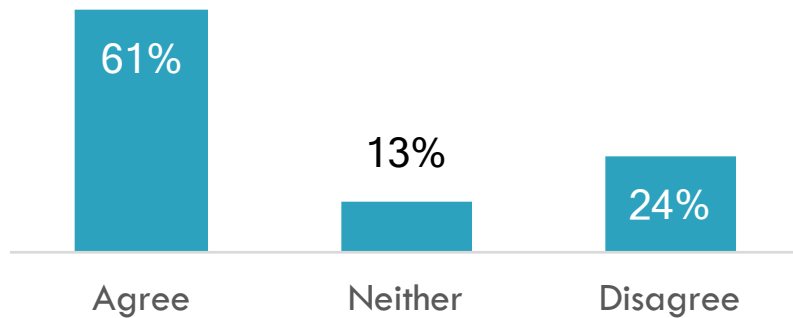
... has benefitted millions of Americans and should be strengthened.



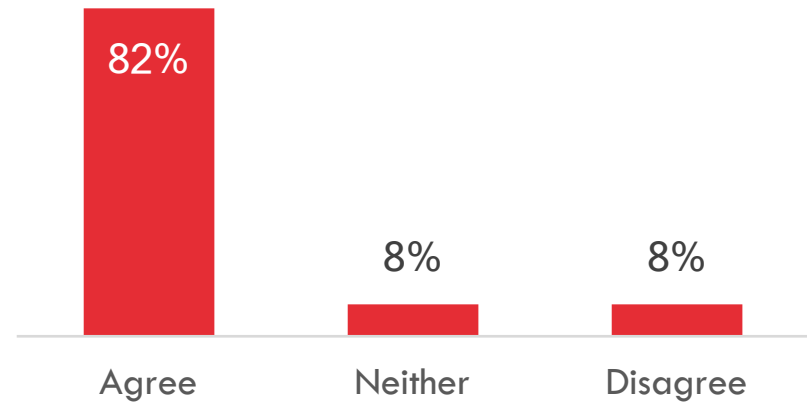
Education

The federal government should ...

... make college tuition free for middle class families whose children attend a public university.



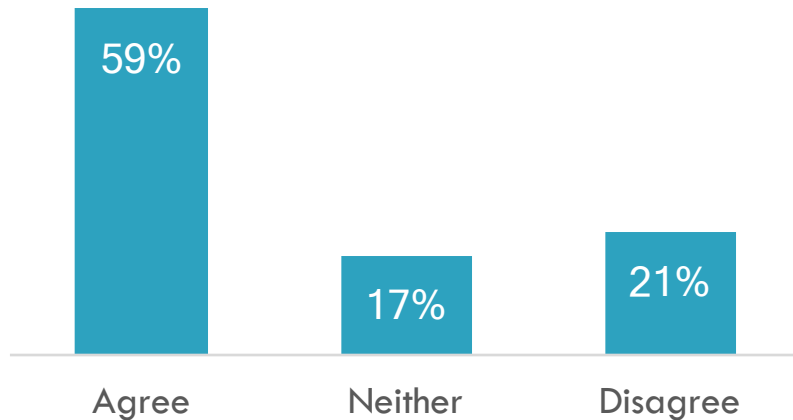
... increase its support of public schools, especially in the areas of teacher training, support, and compensation; reducing class size; and rebuilding decaying schools.



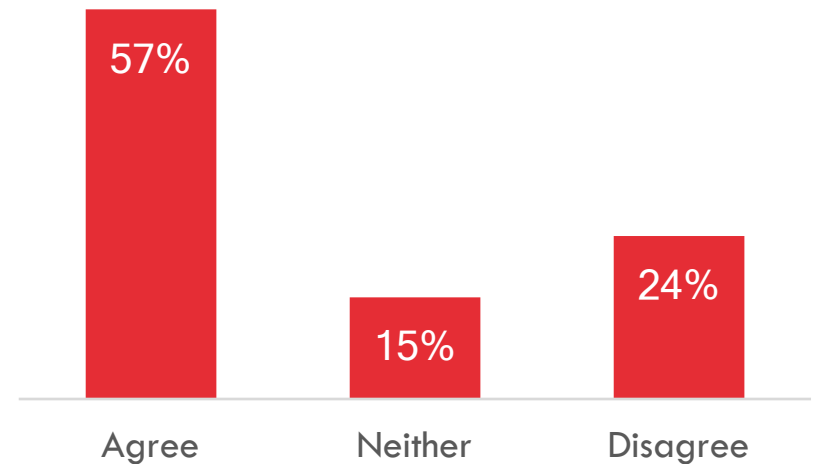
Immigration

The next President should continue to use his/her executive powers ...

... to stop the deportation of immigrant parents of children born in the United States.

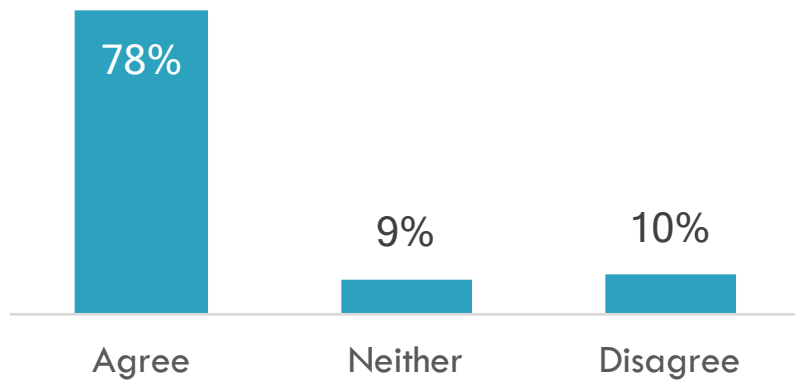


provide undocumented immigrant youth with legal work permits and temporary relief from deportation



LGBTQ Rights

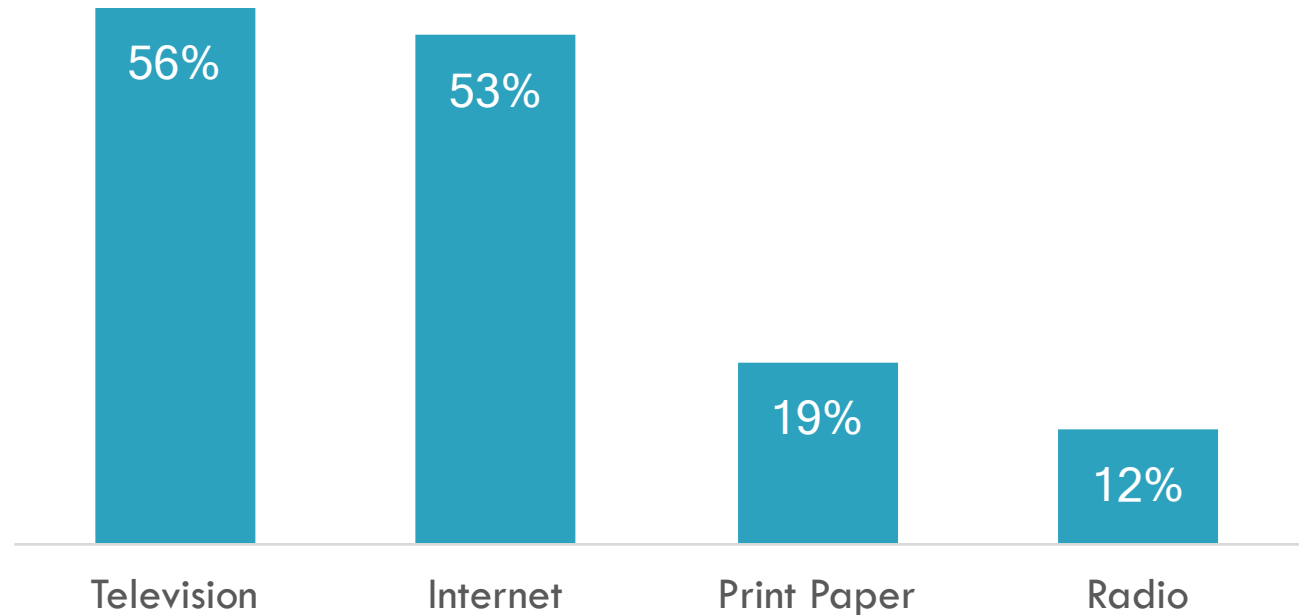
Lesbians, gays, bisexuals, and transgender people should not be discriminated against on the basis of their sexual orientation.



MEDIA AND MOBILIZATION

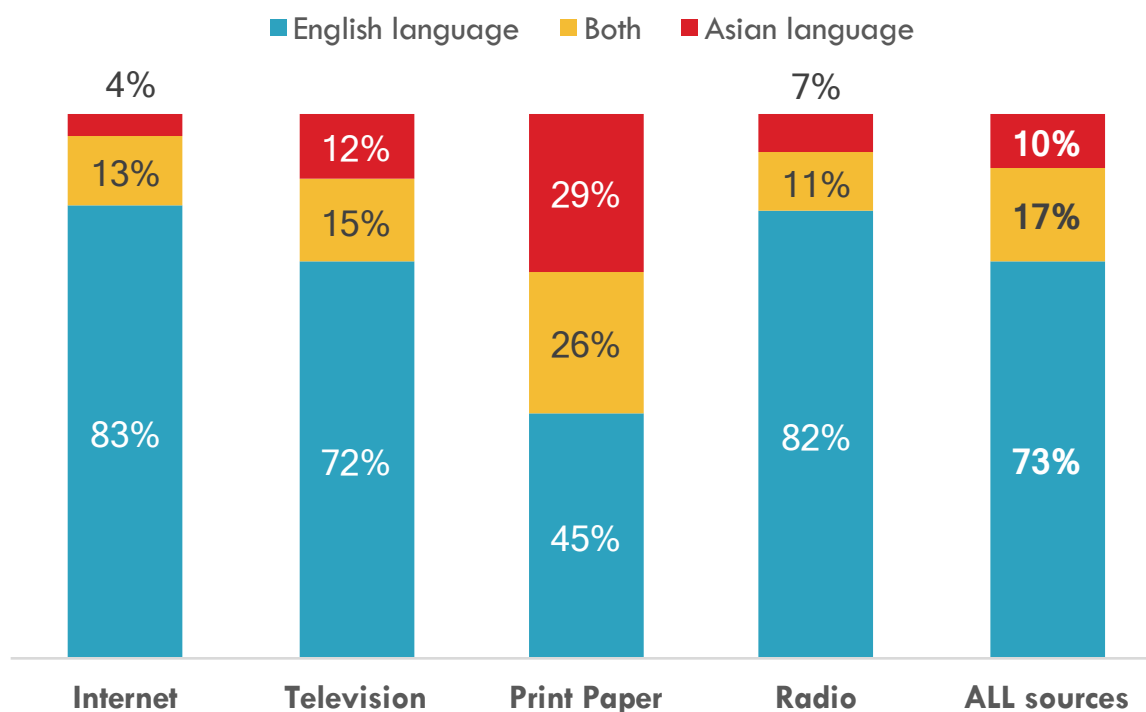
Internet and TV News Dominate

What are your main sources of news and information about politics and elections? Is it Television; Radio; a paper copy of a newspaper, or the Internet, something else?

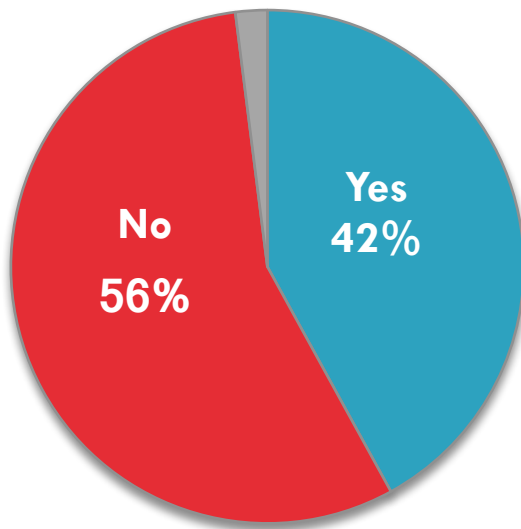


1 in 4 Rely on Ethnic Media

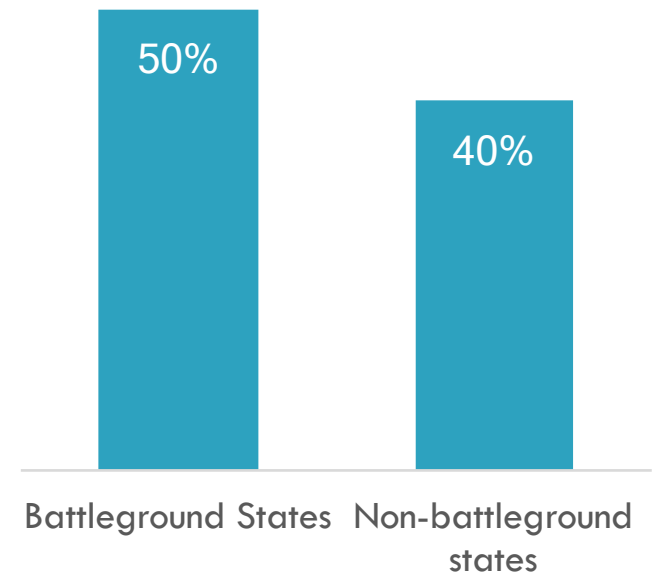
For your [main sources of] news and information about politics ... do you primarily rely on English language sources, Asian language sources, or both English and Asian language sources?



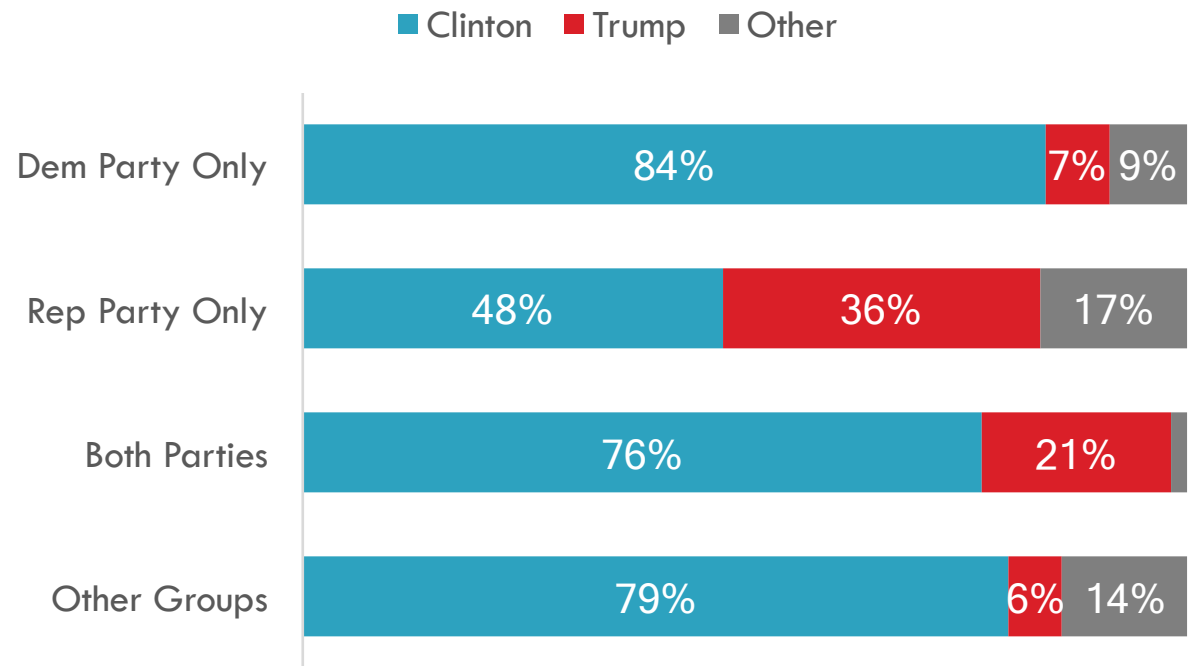
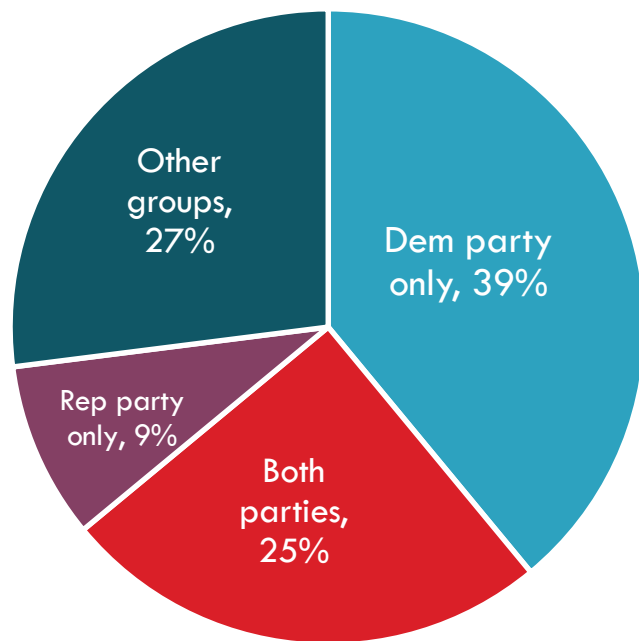
Mobilization Remains Low



Over the past few months, did anyone from a campaign, political party, or some other group not related to a political party like a community organization ask you to vote or register to vote?



Contact Sources and Impact



Highlights



- Continued growth in Democratic voting
- Coupled increasingly with Democratic identification
- Drivers: issues and sentiments
- Support for progressive change on issues
- Mobilization still low, but still works
- Getting the Asian American vote right still matters.

Thank You!

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Asian American ▣ Decisions