

**MEDIA RELEASE: 2016 NATIONAL ASIAN AMERICAN POLL TO BE RELEASED ON ELECTION DAY  
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For Immediate Release

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**2016 NATIONAL ASIAN AMERICAN POLL TO BE RELEASED ON ELECTION DAY**

*Survey Will Reveal Changing Attitudes of Chinese, Filipino, Indian, Korean, Vietnamese, and Japanese American Voters*

Los Angeles, CA – The AAPI Civic Engagement Fund will be partnering with Asian American Decisions to carry out a national non-partisan survey of Asian American voters on the eve of the election. The only poll of its kind, the National Asian American Election Eve Poll will reveal the preferences of a growing electorate that is increasingly influential yet often ignored. Co-sponsors include Asian Americans Advancing Justice-Los Angeles, Asian American Legal Defense and Education Fund, National Education Association, and Service Employees International Union.

The survey will be conducted November 1 – 7, and the results will be released on Election Day, November 8. Results will be available here: <http://aapifund.org>

**There will be a webinar at 11am PT / 2pm ET on Wednesday, November 9 to present the findings.** In the coming days, details will be released about how to join this webinar, as well as additional press briefings on the methodology behind the poll and analysis of the data and trends.

Asian Americans and Pacific Islanders (AAPIs) are the fastest-growing racial group in the U.S., totaling more than 21 million. By 2040, one in every ten Americans will be AAPI, and the number of voters will double to 12 million. The voting-age population of AAPIs already exceeds 10% in seven states, including California.

With the AAPI community growing at an enormous rate – particularly in swing states such as Nevada, North Carolina, Arizona, and Virginia – this poll will shine a light on the voting habits of an important but underreported voting bloc that could make the difference in key races on Election Day.

“Asian Americans recognize that there is a lot at stake in 2016 and are registering and participating in record numbers,” said EunSook Lee, Director of the AAPI Civic Engagement Fund. “Neither party can afford to take the Asian American vote for granted – particularly in a close election, when their vote could make all the difference.”

This unique poll will survey more than 2,150 respondents from diverse Asian ethnic groups: Chinese, Filipino, Indian, Korean, Vietnamese, and Japanese American voters. Interviews will be conducted in six languages, with all interviews completed in the language of preference of the respondents.

The survey sample will consist of a nationally-representative sample of 750 respondents, and will also oversample respondents from seven states where Asian American voters are poised to play a decisive role or there are key races of interest to Asian American voters. These states will include Florida, Illinois, Nevada, North Carolina, Pennsylvania, Virginia, and Texas. The national sample will also allow for a separate break-out of Asian American voters from California.

Taeku Lee, a professor of Political Science and Law at Berkeley, will be the lead researcher for the survey.

The poll will also seek to highlight the urgent need for more Asian American voter outreach and civic engagement, as the community is too often overlooked by campaigns, political parties, and civic organizations alike. The 2012 election eve poll found that an incredible 52% of AAPI voters were not asked by any campaign, political party or organization to vote or to register to vote.

Asian Americans still face significant barriers at the polls. 67% of Asian Americans are immigrants born outside of the U.S., many of whom are first-time voters with limited English proficiency. Many are asked for additional voter identification, are segregated from other voters, and have to use polling locations without any available language assistance.

While Asian Americans are made up of diverse ethnicities and speak many languages, they share common views on major policy issues impacting America such the economy, immigration, the economy, health care, immigration, and race relations. In fact, there is growing alignment in vote choice and policy views between Asian American, Latino, and Black voters.

There has been a 5-point increase in the proportion of Asian Americans who identify as Democrats since 2008. Asian Americans are now twice as likely to identify as Democrats than as Republicans. There is still a high proportion of Asian Americans who are non-partisan at 40%, though that number has been shrinking and leaning Democratic.

The survey will include questions about Asian American voting preferences, motivations for voting, opinions on major issues, and the extent to which they are being contacted and mobilized by candidates, parties, and community organizations.

#### AAPI Civic Engagement Fund

The Asian American and Pacific Islander (AAPI) Civic Engagement Fund is a national initiative established in 2014 to instill a culture of year-round civic engagement in local AAPI communities across the country. We were formed in response to a longstanding need to build the culture of civic participation in the everyday life of AAPIs.