

**MEDIA RELEASE: 2016 Asian American Election Eve Poll Set for Release in Multiple Installments
November 8, 2016**

For Immediate Release

2016 Asian American Election Eve Poll Set for Release in Multiple Installments

Los Angeles, CA – The most accurate and in-depth information on Asian Americans' election views, choices, and motivations will be detailed in a post-election webinar at 2pm ET / 11am PT on Wednesday. The research offers a fresh and one-of-a-kind comprehensive look at Chinese, Filipino, Indian, Korean, Vietnamese, and Japanese American voters.

Asian Americans and Pacific Islanders (AAPIs) are a growing electorate that is increasingly influential yet often ignored. AAPIs are the fastest-growing racial group in the U.S., with a population of more than 21 million. By 2040, one in every ten Americans will be AAPI, and the number of voters will double to 12 million. The voting-age population of AAPIs already exceeds 10% in seven states, including California.

The 2,391 person AAPI election eve poll, sponsored by Service Employees International Union (SEIU), AAPI Civic Engagement Fund, Asian Americans Advancing Justice-Los Angeles, Asian American Legal Defense and Education Fund, and the National Education Association (NEA) will include national figures as well as results from these eight target states: CA, FL, IL, NV, NC, PA, VA, and TX.

Details for Weds, November 9th 2pm ET/11am PT AAPI Poll Webinar:
In Partnership with Project New America

WHO:

- Taeku Lee, Principal, Asian American Decisions
- EunSook Lee, Director, AAPI Civic Engagement Fund
- Carrie Pugh, National Political Director, National Education Association
- Luisa Blue, Executive Vice President, Service Employees International Union
- Dan Ichinose, Director of Demographic Research Project, Asian Americans Advancing Justice-Los Angeles
- Margaret Fung, Executive Director, Asian American Legal Defense and Education Fund (AALDEF)
- Jill Hanuaer, President, Project New America

To Join Wednesday's AAPI Polling Post-Election Press Call: DIAL-IN: 888-466-9863; Code: 8488287#

To Join Wednesday's AAPI Polling Post-Election
Webinar: <https://attendee.gotowebinar.com/register/610547090716850435>

Taeku Lee, a professor of Political Science and Law at Berkeley and Non-Resident Senior Fellow at the Brookings Institution, is the lead researcher for the survey. This unique poll surveyed a nationally

representative sample of 750 respondents from diverse Asian ethnic groups: Chinese, Filipino, Indian, Korean, Vietnamese, and Japanese American voters. Interviews will be conducted in six languages, with all interviews completed in the language of preference of the respondents.

The poll also includes oversamples of 200-250 respondents in seven states where Asian American voters are poised to play a decisive role or there are key races of interest to Asian American voters. These states will include Florida, Illinois, Nevada, North Carolina, Pennsylvania, Virginia, and Texas; the national sample will also allow for a separate break-out of Asian American voters from California.

The Asian American Election Eve poll findings will be posted [HERE](#) as they are made public, with the first results posted at 2pm ET /11am PT Tuesday.

AAPI Civic Engagement Fund

The American and Pacific Islander (AAPI) Civic Engagement Fund is a national initiative established in 2014 to instill a culture of year-round civic engagement in local AAPI communities across the country. We were formed in response to a longstanding need to increase the participation and influence of AAPIs, as a part of the New American Majority, in all facets of American civic life.