

MEDIA RELEASE: Florida Latino Voters Back Clinton Over Trump By 67-31% Margin; Asian Americans Support Clinton Over Trump By 72-23%

November 8, 2016

In Florida, Latino voters back Hillary Clinton over Donald Trump by a 67-31% margin. By comparison, in Latino Decisions' 2012 election eve polling, Florida Latinos backed President Obama over Mitt Romney by a 58-40% margin. Nationwide, Latino voters support Clinton over Trump by a historically lopsided 79-18% margin nationwide – a 4:1 margin. By comparison, President Obama defeated Mitt Romney among Latino voters by a 75%-23% margin nationwide, according to Latino Decisions 2012 election eve polling – a 3:1 margin.

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Below are key candidate questions for the Florida-specific Latino and Asian American election eve polls, conducted by Latino Decisions and Asian American Decisions. **Full toplines and crosstabs available [HERE](#) for the Latino poll; Asian American poll findings will be posted online [HERE](#) starting tomorrow.**

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In Florida, Asian American voters backed Clinton over Trump by a 72-23% margin. Latino voters in Florida supported Democrat Patrick Murphy over Republican Marco Rubio by a 56-40% margin. In 2010, in a three-way race, Rubio garnered 62% of the Latino vote, putting him at -6 this cycle.

Asian American voters in Florida supported Murphy over Rubio by a 67-33% margin. **Both Latinos and Asian Americans in Florida overwhelmingly backed Democratic candidates in a generic House ballot question.** In a question gauging support for an unnamed Democratic or Republican candidate, Latino voters backed Democratic House candidates over Republican House candidates by a **69-29% margin in Florida and a 84-15% margin nationwide.** Asian Americans supported Democratic House candidates by a **71-29% margin in Florida.**

The 5,600 person Latino election eve poll, conducted by Latino Decisions and sponsored by America's Voice, SEIU, Mi Familia Vota, NCLR, and Latino Victory Project, includes both national figures and results from these twelve target states: AZ, CA, CO, FL, IL, NC, NV, NY, OH, TX, VA, and WI. The 2,400 person Asian American election eve poll, sponsored by AAPI Civic Engagement Fund, Service Employees International Union (SEIU), Asian Americans Advancing Justice-Los Angeles, Asian American Legal Defense and Education Fund, and the National Education Association (NEA) includes both national figures and results from these eight target states: CA, FL, IL, NV, NC, PA, VA, and TX.

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