

MEDIA RELEASE: 2016 Latino and Asian American Election Eve Poll Findings Part I: Immigration Top Issue for Latinos; Economy & Jobs Top Issue for Asian Americans

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2016 Latino and Asian American Election Eve Poll Findings: Immigration Top Issue for Latinos; Economy & Jobs Top Issue for Asian Americans

Washington, DC — Below are select results on key issues and voting process questions released as part of the first installment of the Latino Decisions and Asian American Decisions election eve national and state polls. More details will be released as part of a 4 PM ET/1 PM PT press call this afternoon and full state data and national data on candidate choices will be released as the polls close in each state tonight. Throughout the day, **Latino poll findings will be posted [HERE](#) as they are made public. Asian American poll findings will be posted [HERE](#) as they are made public.**

Immigration is a top issue facing the Latino community; economy/jobs/unemployment number one for Asian American community: When asked an open ended question in the Latino poll, a plurality of 39% of Latino voters nationwide said immigration/deportation was one of the most important issues facing the Latino community that politicians should address; 33% said the same about the economy, job creation, or unemployment, while 15% mentioned education/schools. In the Asian American poll, when asked an open ended question, a plurality of 40% of Asian American voters said the economy, job creation, or unemployment was a top issue facing the AAPI community that politicians should address; 17% chose health care; and an additional 17% said race relations or racism. **(For state by state results for Latino poll click [HERE](#); for additional results for the Asian American poll click [HERE](#)).**<

Two-thirds of Latino voters say immigration was the most important or one of the most important issues to their voting decisions: A combined two-thirds of Latino voters nationwide (66%) said that the

issue of immigration was either the most important issue in their decision to vote and their candidate preference (22% said “the most”) or “one of the important issues” (42%). An additional 27% said immigration was “somewhat important”, while only 8% said immigration was “not really important” to their voting decisions. (**For state by state results for the Latino poll click [HERE](#)**).

Nearly nine-in-ten Asian American voters say the economy and jobs are one of the most important issues to their voting decisions: A combined 87% of Asian American voters nationwide say that the economy and jobs are either the most important issue in their decision to vote and their candidate preference (36% said “the most”) or “one of the most important issues” (51%) (**For additional results for Asian American poll click [HERE](#)**).

Nationwide, 64% of Latino voters and 57% of Asian American voters were not contacted by a campaign, party, or community organization in recent months about voting or registering to vote, though higher rates of voter contact were reported in battleground states: While only 35% of Latino voters nationwide reported a voter contact effort over recent months, the numbers are higher in such battleground 2016 states such as AZ (41%), CO (52%), FL (43%), NC (50%), NV (52%), OH (52%) and VA (46%). In the Asian American survey, 42% of voters reported a voter contact effort over recent months, with higher numbers reported in CA (52%), as well as 2016 battleground states such as FL (54%), NC (49%), PA (63%), and VA (55%). (**For state by state results and details on who conducted the voter contact effort, see Latino poll [HERE](#); for additional results for Asian American poll click [HERE](#)**).

The 5,600 person Latino election eve poll, conducted by Latino Decisions and sponsored by America’s Voice, SEIU, Mi Familia Vota, NCLR, and Latino Victory Project, includes both national figures and results from these twelve target states: AZ, CA, CO, FL, IL, NC, NV, NY, OH, TX, VA, and WI. The 2,400 person Asian American election eve poll, sponsored by AAPI Civic Engagement Fund, Service Employees International Union (SEIU), Asian Americans Advancing Justice-Los Angeles, Asian American Legal Defense and Education Fund, and the National Education Association (NEA) includes both national figures and results from these eight target states: CA, FL, IL, NV, NC, PA, VA, and TX.

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